

## **Universities' engagement in knowledge exchange: What do successful strategies look like?**

Birkbeck Centre for Innovation Management Research (CIMR)

29<sup>th</sup> June 2016: 13:30 – 17:00

**Room MAL G15, Birkbeck, University of London**

Malet Street, London WC1E 7HX

A debate on what are the “best” ways for universities to engage in knowledge exchange has started to take shape in the UK and elsewhere. Understanding universities' knowledge exchange strategies, and the infrastructures and competences that are required to support them, is important in order to grasp how the sector is evolving and what policy can do to enable universities to productively engage with business and the community. This workshop brings together researchers and policymakers in order to discuss:

- What are universities' different strategies of engagement in knowledge exchange? Are they changing / evolving?
- How to measure the success of knowledge exchange strategies?
- How can policy support universities' engagement in knowledge exchange?

### **Programme**

12:30 – 13.30 Lunch: Sandwich buffet

13:30 – 13:45

Welcome and Introduction

Helen Lawton Smith, Director, CIMR

Chair: Valentina Goglio (University of Turin)

13:45 – 14:15

Federica Rossi (Birkbeck), Marti Sagarra (University of Girona) and Eva de la Torre (Universitat Autònoma de Madrid) “Third mission profiles and universities' strategies: an exploratory analysis of the UK higher education sector”

14:15 – 14:45

Rosa Fernandez (National Centre for Universities and Business) and Adrian Day (HEFCE) “Strategies for sustaining growth of income from knowledge exchange across higher education institutions in the UK”

14:45 – 15:00 coffee break

15:00 – 15:30

Abhijit Sangupta (University of Essex) and Amit S. Ray (Centre for Development Studies, Trivandrum, India) “Does Context Matter? A Study of Organisational Models in British Universities”

15:30 – 16:00

Helen Lawton Smith (Birkbeck) and Sharmistha Bagchi-Sen (State University of New York at Buffalo) “Emergence and convergence in a Bio-region in the UK: the ‘Golden Research Triangle’ in London and the South East”

16:00 – 17:00

Panel discussion: “How can the UK's “entrepreneurial universities” implement successful knowledge exchange strategies?”

Chair: Jeremy Howells (Kellogg College Oxford)

Panel: Henry Etzkowitz (Stanford University), Adrian Day (HEFCE) Pierre Nadeau (Birkbeck), Martina Tortis (UniversitiesUK)