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| **New Cluster Policies and Tools to Support Emerging Industries  and System Innovation**   * **Joint Workshop of OECD and European Cluster Observatory -** | |
| **DRAFT AGENDA**  **7 April 2016**  **Venue: Bilfinger HSG FM Nordost GmbH**  **Eventpassage- Kantstraße 8 (Eingang Yva-Bogen)**  **D - 10623 Berlin, Germany** | |

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| The goals of this one day interactive workshop are to : 1) identify what are the new cluster policies, such as cross –cluster collaboration, to foster the transformation of existing industries and the creation of new ones; 2) to exchange experience between national policies makers and cluster managers and practitioners. The workshop is organized by OECD and the European Cluster Observatory. It outcomes will contribute to the OECD system innovation project that aims to identify ways to adjust innovation policies, making better use of cluster organisations as driver for system innovations and cross-sectoral cooperation towards new value chains. The workshop will also present and discuss the new Smart Cluster Policy Guide issued by the European Commission. The European Cluster Observatory will present the Smart Cluster Policy Guide.  Participation is open to OECD TIP Delegates and invited policy makers and practitioners (30-40 participants) | |
| 10:00-10:15 | **Opening and Welcome**   * OECD * European Cluster Observatory |
| 10:15-11:00 | **Session 1: New Policies to Use Clusters as Tool to Support Emerging Industries and Entrepreneurship**  **In this stage-setting session, the OECD Secretariat will present a survey of new policies in clusters being used in member countries based on the OECD’s Science, Technology and Innovation Outlook.**  **The European Commission will present the Smart Cluster Policy Guide as well Policy their approach how to best promote clusters as tool to support Emerging Industries.** |
|  | * Presentation by OECD, Mario Cervantes, Head of Secretariat TIP Working Party * Presentation by Englebert Beyer, Innovation Strategy, BMBF, Germany * Presentation by Jan Larosse, European Commission |
| 11:00-11:45 | **Session 2: The role of clusters in promoting start-ups for structural change and sustainability**  **Clusters play an important role fostering system innovation and in nurturing start-ups in new industries. But as innovation policy has become focused on societal challenges, the direction not just the rate of new innovative firms has become an issue for policy makers. Many countries have separate policy approaches for cluster and entrepreneurial support in place. In order to cope with upcoming challenges, a more systematic approach is needed where cluster initiatives are integrated part of cluster-based regional development policy.** |
|  | **How to use clusters as tool for systematic innovation**   * Prof. Emily Wise, Lund University and IEC, Sweden, *tbc*)   **3 Cluster policy approaches to support Emerging Industries**   * Mateja Dermastia, Project Director Poly4EmI, Slovenia, *tbc* * **Cross cluster approach in Belgium – Nano4health project** * Margherita Rosso, Regional innovation policy to support SMEs clusters in Tuscany |
| 11:45 – 12:00 | **Coffee Break** |
| 12:00-13:00 | **Session 3: Tools and cluster management services to help incumbent firms to innovate towards new value chains**  **In this session, good practices of systematic approaches will be presented how to support system innovation through new regional cooperation models and what role cluster organization can take over in this regard.** |
|  | * Gerd Meier zu Köcker, Head of European Cluster Observatory Team * The FISCH Approach – a systematic approach to support entrepreneuership in Emerging Industries Sustainable Chemistry Cluster – jvanhavenbergh, Belgium * Stan Higgins, North East of England Process Industry Cluster, UK * Elmar Bourdon, Cluster Medical Devices, Mannheim, Germany |
| 13:00 – 14:00 | **Lunch Break** |
| 14:00-15:00 | **Session 4: Inter-active breakout groups: Policy makers and cluster managers will together discuss how to make cluster policies more suited for emerging industries and sustainability.**  The participants would split up into two groups and explore the issue of how cluster policies can make better use of clusters to accelerate the development of new industries and technologies that help address the dual goals of competitiveness and sustainability. What are new elements of cluster policies to meet the needs of industry and science in Emerging Industries? What are key determinants for sustainable cluster-based economic policies?  For each group a rapporteur will be designated who will collate the ideas from participants and present them after the lunch. |
| 15:00-15:30 | **Session 5: The Way Ahead Concluding Session**  *(Jan Larosse )*  **Supporting interregional cluster cooperation for smart specialisation investments to boost growth**   * Platforms for Smart Specialisation (thematic) * Partnerships for Smart Specialisation   N.N. DG GROW / DG REGIO |
| 15:30-16:00 | **Summaries from the Breakout groups**  Rapporteurs will present the summaries from the morning-break out session.  General discussion |
| 16:00 | **Adjourn** |
|  | **The workshop will be followed on 8 April by a meeting of the TIP Steering Group on System Transformation from 9:00 until 13:00 pm.** |