



## Workshop on innovation policies

Modena, July 14<sup>th</sup> 2017

viale Berengario 51, first floor, west wing, Aula seminari

The workshop presents the opportunity to discuss the research results produced by a CAPP research team on two empirical analyses carried out in cooperation, respectively, with Regione Toscana and the Joint Research Centre of the European Commission. A special session of the workshop will be devoted to the More-Alps project, developed by the research group of the CAPP in cooperation with the Master Degree LACOM of DSLC-Unimore and the Action Group 1 of EUSALP.

### Introduction

10.30 – 10.45

**Presentation of the subjects and participants of the workshop**, Francesco Pagliacci (CAPP)

### 1\_More-Alps: focus on innovation eco-systems policies

10.45 - 11.30

**Theory and practice of the Regional Operative Programme: implications for the analysis of the policies in the EUSALP area**, Albino Caporale, Regione Toscana

11.30-12.30

**Comparative analysis of OP and of innovation policy measures in the Alpine regions**, LACOM students of the More-Alps project and the research group of CAPP

12.30-14.30    **Break**

### 2\_Focus on the analysis of innovation policies

14.30 – 14.50

**R&D incentives to individual firms vs collaborative projects**, Annalisa Caloffi (UNIPD and CAPP) and Margherita Russo (UNIMORE and CAPP)

14.50 – 15.15    **discussion**

### 3\_Regional policies in Tuscany

15.15 – 15.45

**The challenges of digitalisation in the production systems of Tuscany: regional policies**, Albino Caporale, Regione Toscana

15.45-16.00

**"Going Digital": issues of the Oecd Agenda**, Margherita Russo (UNIMORE and CAPP)

16.00 – 16.30    **discussion**

### 4\_Analysis of emerging technologies

16.30-16.45

**Theories, tools and applications to detect agents and topics in emergent techno-economic segments** (UNIMORE in collaboration with European Commission-JRC), Annalisa Caloffi (UNIPD and CAPP), Francesco Pagliacci (CAPP), Margherita Russo (UNIMORE and CAPP)

16.30 – 16.45    **discussion**

16.45-17.00

**Conclusion of the works and future agenda**